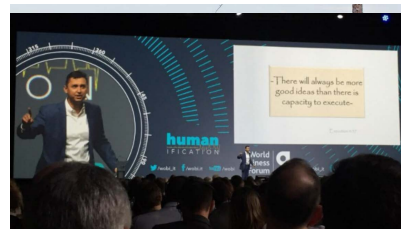


# Chris McChesney

#1 National Best-Selling Author and Keynote Speaker



**Chris McChesney is the co-author of the best-selling book in the world on strategy execution.**

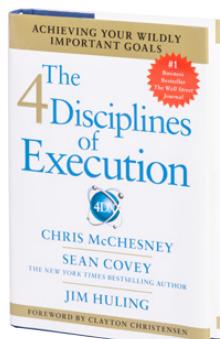
He is the Global Practice Leader of Execution for FranklinCovey Co. and one of the primary developers of *The 4 Disciplines of Execution*. For more than a decade, he has led FranklinCovey's ongoing design and development of these principles, as well as the consulting organization that has achieved extraordinary growth in many countries around the globe and impacted hundreds of organizations. Chris has personally led many of the most noted implementations of the 4 Disciplines, including the State of Georgia, Marriott® International, Shaw Industries, The Ritz-Carlton Hotel Company®, The Kroger® Co., The Coca-Cola Co.®, Comcast, Lockheed Martin Corporation, and Gaylord Entertainment. This practical experience has enabled him to test and refine the principles contained in *The 4 Disciplines of Execution* from the boardroom to the front line of these and many other organizations.

Chris's career with FranklinCovey began by working directly with Dr. Stephen R. Covey and has continued for more than two decades to include roles as a consultant, managing director, and general manager within the organization. Chris launched the first *4 Disciplines of Execution Practice* in FranklinCovey's Southeast Region, and today has seen it expand around the globe. Throughout this period of significant growth and expansion, Chris has maintained a single focus: to help organizations get results through improved execution.

Chris and his wife Constance are the proud parents of five daughters and two sons. His love of family is combined with his passion for boating, water sports, coaching, and trying to keep up with his children.

Known for his high energy and engaging message, Chris has become a highly sought-after speaker, consultant, and advisor on strategy execution. He regularly delivers keynote speeches and executive presentations to leaders in audiences ranging from the hundreds to several thousand.

The 4 Disciplines of Execution message is something that fits into every theme. Every leader has a goal that they want to achieve, but how do you focus and leverage organizational behavior to accomplish your wildly important goals despite a whirlwind of competing priorities?



## SPEAKER'S ENDORSEMENTS

---

"HANDS DOWN! Chris McChesney is one of the most dynamic, real, energetic, and thought-provoking persons we have met. Many companies within our consortium are now becoming 4DX certified because of Chris. If you are looking for a subject matter expert and high-energy speaker, who can relate to all levels in a business like I was, Chris McChesney is the right speaker for you."

– Jo Miller, Executive Director, Partner Relations at 1NService

"The session Chris delivered on *The 4 Disciplines of Execution* was insightful, engaging, and fun. The material and the presentation will impact the results of Chick-fil-A significantly over time. Chris and the 4 Disciplines are a winning combination!"

– Tim Tassopoulos, President of Chick-fil-A®

"Amazing, entertaining, fun, in touch with the audience, practical advice, great take-home value...these are just a few of the words to describe him and *The 4 Disciplines of Execution*. He has a unique ability to deliver on the 'how-to' of the strategic imperatives of execution. I would recommend Chris for any group—large or small."

– Russ Umphenour, Former CEO of FOCUS Brands®

"I have now seen Chris present twice and was as captivated the second time as I was the first. He is genuine, authentic, and passionate. Chris connects immediately with his audience and takes them on a fabulous self-discovery journey. His energy is contagious and you leave with a renewed sense of purpose and a process to get you there."

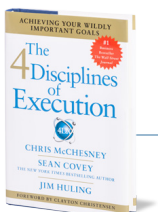
– Glenn Tuckman, Senior Vice President Operations at Interstate Hotels & Resorts

"Chris's ability to connect with his audience and deliver the message of *The 4 Disciplines of Execution* is beyond amazing. The energy, passion, and fun that he delivers when he speaks make the event a 'Do Not Miss' occasion. Having Chris speak to your group or organization is a memorable event that people will remember and talk about for a long time."

– Conrad Granito, General Manager at Coshatta Casinos

"Our leaders were very engaged in Chris's 4DX presentation for our quarterly leadership development meeting. With over 500 leaders in the room, Chris was able to capture their attention and pause the whirlwind of their day-to-day activities. Chris focused their efforts on how to best execute on their goals and objectives, which were translated into actionable steps. We continue to receive positive feedback on Chris and the desire to learn more about 4DX and its daily application to their work."

– Dena Jacquay, Vice President Human Resources at Parkview Health System



# The 4 Disciplines of Execution®

## ENDORSEMENTS

"What Six Sigma and Lean are to manufacturing, *The 4 Disciplines of Execution* is to executing your strategy. 4DX is a practical methodology that can solve every leader's number one challenge: execution."

—**Ram Charan**, coauthor of the bestselling *Execution: The Discipline of Getting Things Done* and author of *What the CEO Wants You to Know*

"*The 4 Disciplines of Execution* offers more than theories for making strategic organizational change. The authors explain not only the 'what' but also 'how' effective execution is achieved. They share numerous examples of companies that have done just that, not once, but over and over again. This is a book that every leader should read!"

—**Clayton Christensen**, Professor, Harvard Business School, and author of *The Innovator's Dilemma*

"In place of the top-down, control-oriented management techniques of the Industrial Age, the 4 Disciplines offer a release-oriented, Knowledge Worker Age approach to executing goals and strategies, an approach that engages people's hearts and minds toward a common goal unlike anything I've seen. Truly a profound work!"

—**Stephen R. Covey**, #1 *New York Times* bestselling author of *The 7 Habits of Highly Effective People* and *The 3rd Alternative: Solving Life's Most Difficult Problems*

"Many of the foundational values of Marriott are embodied within *The 4 Disciplines of Execution*. By utilizing this process inside our organization, our leaders and teams have been able to set and achieve extraordinary goals, which have had a significant impact on making 'Our Guests' Experience' truly remarkable. Any organization can create these same kinds of breakthrough results if they apply the principles and processes taught in this book!"

—**J. W. Marriott, Jr.**, Chairman and Chief Executive Officer, Marriott® International, Inc

"*The 4 Disciplines of Execution* contains principles and processes that do indeed work. I do believe that 'execution excellence' is the ultimate competitive differential of this decade. As we have partnered with FranklinCovey to apply the methodology and process globally throughout our organization, it has not only had a significant impact on our organization's business results, it has been transformational for me as a leader, both personally and professionally."

—**Jeff Simmons**, President, Elanco Animal Health, Eli Lilly and Company

"In a business world where the essence of leadership centers around strategy, this book highlights the true requirements of any organization to focus on the principles of execution. At The Ritz-Carlton, I believe the only way to strengthen operational excellence is through flawless execution. The application of Focus, Leverage, Engagement, and Accountability, as discussed in *The 4 Disciplines of Execution*, are key to our success and make exceptional reading for today's business leaders."

—**Herve Humler**, President and Chief Operations Officer, The Ritz-Carlton Hotel Company®

